

Preconditions for successful— enduring Co operations:

No order of Priority

- Equal Competence of Partners
- Confidence
- Equal benefit
- Acceptance
- Good communication
- Loyalty
- Similar goals
- No cheating
- Shared fear
- Definition of competence
- Same language
- Good product
- Reward
- Exchange of experience
- Organisation
- Clear goals
- Leadership
- Security
- Mutual development
- Common interests
- Agreement on future planning
- Plan for crisis
- Good financial basis
- Share of profit
- Share of loss
- Success
- Synergies
- Sympathy

Are you ready to cooperate?